

dimedis and SIGNEXX join ng Connect Program, a new global initiative to drive development services for 4G, LTE and other ultra-high bandwidth networks

Companies will work together to optimize digital signage applications across mobile networks

Barcelona, February 16, 2009 – In conjunction with the GSMA Mobile World Congress tradeshow and exhibition, dimedis and SIGNEXX today announced their participation in the ng Connect Program, a new multi-industry initiative which will drive the development of next generation broadband services based on Long Term Evolution (LTE) and other ultra high bandwidth technologies. SIGNEXX is a preferred partner of dimedis and as members of the ng Connect Program the two companies will collaborate on promoting the usage of mobile networks for advanced digital signage applications.

dimedis has developed **kompas**, an award-winning digital signage management software optimized for managing rich file and streaming content over 2G/3G UMTS networks. **kompas** network displays benefit from the combined flexibility of a mobile network connection and the reliability and performance associated with a DSL connection.

SIGNEXX is a digital signage managed service provider using the **kompas** technology to offer fully managed, end-to-end, and affordable networked display solutions to medium size and large enterprises. Today, **kompas** is used to manage more than 2,000 digital signage installations in Europe, connected by 3G UMTS.

“dimedis and SIGNEXX are looking forward to contributing to this excellent international program and pursuing the mutual benefits offered by the collaboration and visibility provided through the ng Connect program,” stated Wilhelm Halling, CEO, dimedis.

In today’s mobile networks, voice traffic is still prioritized over data traffic. dimedis and SIGNEXX have joined the ng Connect Program and will work together to make digital signage applications run more smoothly across mobile networks. This includes further optimizing the **kompas** application and digital signage media formats as well as working with mobile network operators on improving traffic management and QoS for digital signage applications within their networks.

“With upgraded 3G networks and the advent of LTE and 4G, we will soon be able to enhance our ‘ANYWHERE, On-Demand, Dynamic SIGNAGE’ offering with even richer media content and bandwidth demanding applications,” continued Uwe Selbach , CEO, SIGNEXX. “The ng Connect Program offers us a tremendous opportunity to expand our own innovation through collaboration with industry leaders as well as help us develop new market opportunities.”

About dimedis

dimedis was founded in 1996 in Cologne, Germany, and specializes in professional solutions for individual data management. The company's continuous success is based on the excellence of its full service consulting and two core products: the content-management-system "@it" and the digital signage system "kompas". @it stands for easy, efficient and clearly structured online publishing. kompas is Digital Signage at its best, be it on wide screens, touch screens, mobile devices or virtually any other digital medium. kompas is ideal for supraregional and international networks based on mobile technologies. For more information, please visit www.dimedis.de

About SIGNEXX

SIGNEXX is a 3G Digital Signage Managed Service Provider that deploys, integrates, operates and maintains digital signage networks connected via UMTS or WiMax networks. SIGNEXX manages its closed user networks utilizing kompas software, an intelligent, management software proven in various networks around Europe today. SIGNEXX's remote signage locations and billboards are self contained and easily installed in the harshest of external climates. Interactive interior displays provide the opportunity for digital advertising to accelerate to the next level of user experiences by providing personalized content on demand in an LTE environment. The SIGNEXX customer can alternatively self provision their own content, flexibly and dynamically via the remote content exchange. Currently, the customer of a UMTS-connected network is offered the combined reliability and performance of that associated with a DSL connection, with the results being "ANYWHERE, On-Demand, Dynamic SIGNAGE". For more information, please visit www.signexx.de

About The ng Connect Program

The ng Connect Program is an industry organization committed to the development and rapid deployment of the next generation of broadband services based on Long Term Evolution (LTE) and other ultra high bandwidth technologies. Founded in 2009, the ng Connect Program is supported by leading network, consumer electronics, application and content providers including 4DK, Alcatel-Lucent, Buzznet, chumby, Connect2Media, dimedis, FISHLABS, HP, QNX, Samsung, SIGNEXX, Total Immersion,

TuneWiki and Words & Numbers. For more information on the ng Connect Program, please visit: www.ngconnect.org.

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